

Privacy Policy

Effective Date: 9/2/2025

Welcome to Jardín Iguana. Your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, <https://www.jardiniguana.com.mx>.

1. Information We Collect

We may collect the following types of personal data:

- Name
- Email address
- IP address
- Usage data and analytics

2. How We Collect Information

We collect data through the following methods:

- Wix Analytics – to track website traffic and user behavior.
- HubSpot – to manage marketing campaigns and communications.
- Cookies and similar tracking technologies may be used to enhance your experience and support analytics.

3. Why We Collect Your Data

We collect your data for the following purposes:

- To analyze website traffic and improve our website performance.
- To conduct marketing campaigns and communicate with site visitors.
- To better understand user interests and engagement.

4. Sharing of Information

We do not sell your personal data. However, we may share your data with trusted third-party service providers for business purposes:

- Wix Analytics (provided by Wix.com Ltd.) – for tracking website performance.
- HubSpot – for managing customer communication and marketing activities.

These third parties are only given access to the data necessary for their specific services and are obligated to protect your information.

5. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance user experience and collect data for analytics and marketing purposes. You may choose to disable cookies through your browser settings, though some features of the site may not function properly as a result.

6. Data Storage and Security

Your data is securely stored on Wix servers and managed in accordance with Wix's security standards. We take appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, or misuse.

7. International Users

This website is intended for users in Mexico and the United States. If you are accessing the site from outside these regions, be aware that your information may be transferred to, stored, and processed in countries with different data protection laws.

8. Your Rights

Depending on your location, you may have rights under local data protection laws, including:

- The right to access the personal data we hold about you.
- The right to request correction or deletion of your personal data.
- The right to object to or restrict certain types of data processing.

To exercise these rights, please contact us at the email below.

9. Contact Us

If you have any questions about this Privacy Policy or wish to make a privacy-related request, please contact us at:

■ info@jardiniguana.com.mx

10. Updates to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.